

SACRAMENTO ASSOCIATION OF HEALTH UNDERWRITERS

Board of Directors Meeting

August 20, 2014

Citrus Heights Community Center

6300 Fountain Square Drive, Citrus Heights, CA 95621

Present: Chris Bender, Brad Davis, Shannon Zajec, Jeff Irvine, Cerrina Jensen, Carolyn Lewis, Marcy McCulloch, Lorraine Olivotto, Helen Ornellas, Ned Schaut, Lauren Bayha, Sam Rumbaugh, Alexis DeVorss, Penelope Yanez

Absent: Dave fear, Sr

Staff: Jeannie Bruins

The meeting was called to order at 10:06 a.m. and Cerrina started the meeting with a thought for the day. Next month's Thought of the Day will be provided by Shannon Zajec.

The July minutes were reviewed. It was m/s/c (Ornellas, Lewis) to approve the July minutes.

Treasurer's Report - Brad Davis

- The financial report was given. It was m/s/c (Bender, Irvine) to accept the July financial report.

Committee Reports

Some committee reports were provided in advance of the board meeting.

MEDIA & PR- Carolyn Lewis

- Carolyn reviewed her report
- There was one more update because she got a printed article on the response to the Covered CA rate release.
- Carolyn offered training to board members who want to become spokespersons for SAHU.

AWARDS & RECOGNITION –Helen Ornellas

- Helen announced the SAHU awards would be given today at the lunch
- The CAHU awards deadline is this Friday.
- Helen received feedback on the NAHU awards and reviewed it.

COMMUNITY SERVICE - Sam Rumbaugh

- Sam submitted a written report.
- The Okizu fundraiser information is on the lunch tables.
- Sam questioned the NAHU Education Foundation \$1000 contribution because she hasn't received the packages yet. Jeannie state the donation had been made months ago. Sam will track down the packet.

PROGRAMS & PROFESSIONAL DEVELOPMENT – Alexis DeVorss and Ned Schaut

- Ned reported he has formed a committee for speakers and program evaluation.
- Michael Lujan is the October speaker and Ned is pursuing the November speaker.
- Alexis has the CE courses set up for the September event.
- There was a question about promoting LPRT and designations. It will be promoted at the lunch today.
- The ethics class was discussed. The next class will be held in the spring. Penelope will look into hosting an ethics class online for the fall.

LEGISLATIVE –Chris Bender

- SB1034 passed with an urgency clause removed.
- Chris reviewed the problem bills and noted that most had little chance passing.

- No on 45 is being videotaped at benefitCONNECT, and will feature Chris, Brad and Cerrina

PAC – Brad Davis

- Brad will issue a PAC challenge at the lunch today to defeat Proposition 45.
- An additional \$50,000 is needed to fund No on 45, and consultants have been hired to assist. CAHU PAC is looking for \$10,000 per chapter.
- Brad reviewed the CAHU PAC contributors and noted that there are problems in their system, dropping contributors.

MEMBERSHIP – Shannon Zajec and Lorraine Olivotto

- The membership report was distributed. There were 4 new members in July. They are working on the lapsed members.
- A new member orientation is scheduled following the October breakfast.
- Shannon distributed the membership report for board signatures. A copy will be sent to the CAHU membership chair and one to Helen for her files.

VANGUARD – Lauren Bayha

- The Vanguard mixers have been on hiatus for the summer but will be returning. Cerrina suggested tying the next one in with the fall mixer.

EXECUTIVE – Cerrina Jensen

- A report was submitted and Cerrina reviewed the meeting.
- The board voted to accept the Executive Committee's recommendation to not make any changes to SAHU dues for the coming membership year.
- The board voted to accept the Executive Committee's recommendation to Oppose Prop 45, along with CAHU (should the campaign support local chapter positions).

COMMUNICATIONS – Jeff Irvine

- The website is up and running, with recent changes to the Home Page.
- Jeff has been getting positive feedback for the weekly newsletter.
- The membership database was sent to Jeff to load onto the website
- There was discussion about the SAHU agent search vs NAHU's. More to come.
- There was more discussion about the website to drive awards.

Executive Director's Report - Jeannie Bruins

- The calendar report was given, highlighting the events including the October 2 mixer, the October 15 breakfast meeting and the September 17 Professional Development Day.
- Jeff will have it all uploaded to the website

Old Business – none

New Business – none

Meeting adjourned at 11:25a.m.

Next meeting will be determined

Respectfully Submitted,

Jeannie Bruins, Recorder