

SACRAMENTO ASSOCIATION OF HEALTH UNDERWRITERS

November 19, 2014 Board of Directors Meeting
Citrus Heights Community Center
6300 Fountain Square Drive, Citrus Heights, CA 95621

Present: Lauren Bayha, Alexis DeVorss, Jeff Irvine, Cerrina Jensen, Carolyn Lewis, Lorraine Olivotto, Ned Schaut, Penelope Yanez, Brad Davis, Marcy McCulloch, Sam Rumbaugh

Absent: Chris Bender, Shannon Zajec, Helen Ornellas

Staff: Jeannie Bruins

The meeting was called to order at 9:45 AM

The October minutes were reviewed. It was m/s/c (Lewis, McCulloch) to approve the minutes for August, and October

Treasurer's Report Brad Davis

The financial report was given. It was m/s/c (Yanez, Davis) to accept the October financial report.

Committee Reports:

Some committee reports were provided in advance of the board meeting.

Media & PR – Carolyn Lewis

- Carolyn distributed the most recent press releases.
- Cerrina was quoted in the Business Journal regarding the difficulty people experience trying to get into Covered CA. Carolyn asked if follow up is needed. It was discussed and ideas were offered.

Awards & Recognition – Helen Ornellas

- No report

Community Service – Sam Rumbaugh

- Cerrina distributed Sam's report

Programs & Professional Development – Alexis DeVorss & Ned Schaut

- Ned reported that December is the chili feed/dessert competition. Paying/sponsor attendees may bring a guest for free if they bring a toy. One ticket per chili and per dessert
- Alexis has filed all the CE for today's breakfast, which was one CE
- January speaker is confirmed from HR360

Legislative – Chris Bender

- Cerrina reported for Chris and mentioned Capitol Conference is coming up soon. We expect sponsorship money to be available. Jeannie, Brad and Cerrina will meet to discuss. Brad noted the application process used last year was successful.

PAC – Brad Davis

- CAHU PAC meets tomorrow so his report will follow
- Brad's 3rd quarter activity focused on No on 45

Membership – Shannon Zajec & Lorraine Olivotto

- No report due to absence
- Cerrina reported a new member mentioned that she had attended several SAHU meetings and no one had approached her about membership so she called to join. This will be discussed at the membership meeting

Executive Committee – Cerrina Jensen

- The written report was submitted in advance
- Job page is getting popular. Jeannie and Jeff working on it for the website
- Spring ethics scheduled for March or April. Venue pending
- WHA hosted Medi-Cal course and it was well attended
- The executive committee is working on succession planning
- Corporate sponsors are in process. Marcy requested each board member get a corporate sponsor. Jeannie reported Alexis has brought in The Principal Group

Communications – Jeff Irvine

- Jeff will reach out to Troy

Executive Director – Jeannie Bruins

- A report was distributed in advance.

Old Business

- None

New Business

- None

Action Items

Meeting adjourned at 11:45 AM.

Next meeting will be on December 17 @ 9:30 AM at the Citrus Heights Community Center, 6300 Fountain Square Drive, Citrus Heights, CA 95621, before the December luncheon.

Respectfully Submitted,

Jeannie Bruins
Recorder