

SACRAMENTO ASSOCIATION OF HEALTH UNDERWRITERS

Board of Directors Meeting

April 22, 2015

9:00 AM

Wraith, Scarlett, & Randolph Insurance Services
622 Main Street, Woodland, CA 95695

MINUTES

Attending: Brad Davis, Jeff Irvine (by phone), Cerrina Jensen, Carolyn Lewis, Marcy McCulloch, Helen Ornellas, Sam Rumbaugh, Shannon Zajec

Absent: Lauren Bayha, Chris Bender, Alexis DeVorss, Lorraine Olivotto, Ned Schaut, Penelope Yanez

Staff: Jeannie Bruins

The meeting was called to order at 9:25 a.m. and a quorum was established

President's Report – Cerrina Jensen

The March minutes were presented for approval. It was m/s/c (Zajec, McCulloch) to approve the minutes

Treasurer's Report – Brad Davis

- The financial report for March was given. It was m/s/c (Rumbaugh, Lewis) to accept the report

Committee Reports – Votes or decisions to be made, with some committee reports provided in advance of the board meeting

EXECUTIVE COMMITTEE – Cerrina Jensen

- Cerrina introduced Craig Gussin, who joined the meeting by telephone. Craig is running for CAHU Public Affairs Chair and called to present his qualifications and reasons for running.
- Cerrina reported she is waiting to hear if CAHU will sponsor the CAHU Executive Board to the NAHU conference, which would free up money for SAHU.
- The anti-trust discussion has died down, but local chapters are asked to continue to be aware of it.
- On the CAHU board call, it was suggested to charge significantly more to non-members who attend meetings and events – 2 or 3 times more. Marcy and Cerrina discussed is and they felt comfortable with charging double over member charges. This will be discussed further at the May board meeting.
- Website & Membership, and the survey report were table until the May board meeting. Marcy is working on a smooth transition between web providers for the new term.

COMMUNITY RELATIONS – Sam Rumbaugh

- The wine trip was a great success and raised over \$1500 for OKIZU and afforded everyone a good time.
- The blanket project went well and the Keaton Raphael Foundation was very grateful. Sam introduced the boxes that they use for families who have lost a child to cancer and has someone making them.

MEDIA – Carolyn Lewis

- Carolyn reported on the Sacramento Business Journal article on SHOP that quoted Cerrina. Reporter Kathy Robertson had called her to get information for her story. The article was notice by NAHU and Cal Choice.
- There is a new health reporter at the Bee, and Carolyn plans to reach out to him.

AWARDS & RECOGNITION – Helen Ornellas

- Helen reported she has submitted for the following NAHU awards: Pacesetter, Presidential, Website, Education (Robert Osler) and Media. She thanked everyone for their timely submissions.
- Helen and Michelle will present a recap of the awards process to the new board members
- Marcy noted the SAHU local awards will be presented at the August luncheon. Candidates will be nominated by board members and the entire membership will vote. It was suggested to add a local media award to be given to a local media outlet for their coverage of healthcare.

PROGRAMS & PROFESSIONAL DEVELOPMENT– Ned Schaut, Alexis DeVorss

- Cerrina reported for Ned and Alexis and applauded them for always getting their reports in on time.
- The ethics class is all set for tomorrow.
- The professional development day has 70 people signed up. Jeannie will provide the attendance list to the board to reach out to those who haven't replied yet.
- The May 20th luncheon at the Sheraton is being planned between Susan and Jeannie. Jeannie will follow up with Susan.

LEGISLATIVE – Chris Bender

- No report

PAC - Brad Davis

Brad announced that he will ask for additional funds for CAHU-PAC and HUPAC at the next board meeting.

MEMBERSHIP –Shannon Zajec, Lorraine Olivotto

- Shannon requested the membership report be moved to the top of the agenda.
- She distributed the member list for board review and signatures.
- For the mentor program, seasoned members are needed to mentor newer members. The mentor program is being planned for roll out soon.
- Shannon called all the billed but not paid members and she requested board help with this. Alexis is calling members that are due to renew in 30 days. A membership blitz is forthcoming.
- Awards for anniversary dates will be given in August, but can be provided with current budgeted funds. Shannon inquired about hosting a member's only event to give out the anniversary awards. She and Marcy will follow up on the idea.
- Shannon will use some of her funds to get SAHU cards printed for thank you notes and other purposes. She will arrange it with Jeannie

COMMUNICATION – Jeff Irvine

- Jeff submitted a written report

VANGUARD COUNCIL – Lauren Bayha

The March mixer was postponed and will be rescheduled soon.

EXECUTIVE DIRECTOR - Jeannie Bruins

The Calendar was reviewed

- Past Events within last 30 days
 - March 18 Luncheon
 - April 17 The Great Grape Escape
- Future Events within next 60 days
 - April 23 Ethics Course
 - April 29 Professional Development Day
 - May 19-20 Capitol Summit & lunch
 - June 12 Annual Golf Tournament
- Status Updates
 - Jeannie reported on the progress of the golf tournament planned for June 12.

NEW BUSINESS

No further business. Meeting was adjourned at 10:35am

Respectfully Submitted,

Jeannie Bruins
Recorder