

JACLYN LEE – GPHR, SHRM-SCP, MS

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EXECUTIVE MARKETING BRIEF

ABOUT ME

Jaclyn Lee is a transformation catalyst who uplifts diversity, equity & inclusion (DEI), community engagement, and change enablement in Fortune 500 environments. This award-winning DEI and HR executive is renowned for her ability to foster connections, creativity, and community as a means of fueling next-level individual and organizational performance.

With cross-industry experience spanning AIG, MassMutual, MetLife, and Arthur Andersen, an M.S. in Management & HR, certifications in HR (GPHR | SHRM-SCP), and certificate in Diversity & Inclusion for HR with Cornell and Project Management, Jaclyn leverages her natural training, coaching, and facilitation strengths to cultivate sustainability and business growth.



**Outstanding 50 Asian Americans in Business
Honoree (2018)**

KEY ACHIEVEMENTS

- Lauded by **AIG** for building out a new sales and distribution platform for the Asian market; attained #1 rankings in KPIs and retention; surpassed revenue targets.
- Enabled paradigm shift from MetLife to **MassMutual**, averted lost revenue, and unified workforce. Named M&A transition and marketing champion.
- Launched an offshore research center in China for **OpenCon Systems**. Staffed high performance engineering team and coached offshore management in HR rollout.
- Sustained non-unionized status for **Foremost Manufacturing** and elevated workforce optimization, productivity, and lean manufacturing.
- Increased ROI and brand awareness 20% for **Arthur Andersen** via leadership of organizational transformation, and business process reengineering initiatives.

CREDENTIALS

EDUCATION:

Master of Science in Management & Human Resources

CERTIFICATIONS & CERTIFICATES:

Diversity & Inclusion for HR - Cornell
Global Professional in Human Resources (GPHR)
Senior Certified Professional (SHRM-SCP)
Project Management Professional (PMP)
SAP HCM & SAP FICO

RECOMMENDATIONS

“A strong passion for diversity and inclusion has always been a trademark quality of Jaclyn Lee and her talent for leading teams. Jaclyn exemplifies why being an inclusive leader is so important since she is always the one who will practice what she preaches and is able to be empathetic as well as be an ally. Having been recognized as one of the Outstanding 50 Asian American Leaders by the Asian American Business Development Center has shown that she is also an advocate outside of the workplace and has a wide network which can provide any necessary support and resources. The pandemic actually catapulted her skills into areas where she was able to lead initiatives around various topics from mental health and wellness, change enablement and most notably being a role model to Gen Z students on how to face adversity and racism. She was able to connect students with DEI experts who were able to share their experiences and provide a basis for which future action could be taken. Jaclyn also has a great desire to help the community and her service has allowed her to be even more attuned to important issues and investigate ways to provide solutions. I would highly recommend Jaclyn for any DEI lead position since she has shown that her experience and drive would make her a highly successful leader who can improve the diversity and inclusion landscape in a positive direction.”

TIFFANY WOO | GLOBAL LEAD FOR MERCK ASIAN PACIFIC EBRG & DIRECTOR CLINICAL RESEARCH, TRANSLATIONSHIP PHARMACOLOGY CLINICAL OPERATION | MERCK

“I had the good fortune to work with Jaclyn Lee from 2016 through early 2020 as we built a brand-new sales office in Edison, NJ. She was amazing as Director of Operations for her tremendous work ethic as well as her ability to lead through significant organizational changes going on simultaneously. Jaclyn showed engaging leadership in establishing the strong brand within the Asian-American community through her energy, passion, and business savvy. Jaclyn worked tirelessly to ensure strong operational compliance helping the office to achieve a first-ever perfect score during a compliance audit. Having hired hundreds of employees and leaders during my career, it is rare to find someone with the combination of ability, drive, excellence and positive spirit such as what Jaclyn Lee brings.”

KEVIN BENJAMIN | FORMER VP & NATIONAL SALES MANAGER | AIG FINANCIAL NETWORK

“Jaclyn is one of a kind. She's driven, dedicated, and adaptable to any situation and challenges. I had the pleasure of working with Jaclyn for the past 3-4 years and she was always one of my go-to persons for great insight and feedback on our marketing initiatives from the field sales team perspective.”

JANICE HUANG | MARKETING DIRECTOR, LIFE INSURANCE INDEPENDENT DISTRIBUTION | AIG

“Jaclyn is the best HR manger I have ever met. She is very knowledgeable, responsible, and detail orientated. She is also very good at business and market area to deal with customer directly. Wherever she is, she is definitely an asset of the team.”

LIN HUI | SENIOR SOFTWARE ENGINEER | VONAGE

HONORS & AWARDS

Presenter

Rutgers University
SHRM CNJ Chapter
SHRM Northern California Chapter
SHRM DEI Core Leadership Area
Celebrate Asian – Cultural Festival for 2021 Asian Heritage Month

Panelist

It's About to Go Down with Marc & Cathy Coaching Show
AAUW (American Association of University Women)
PCE Association
US Education Without Boundary

Webinar Host

“Protect Your Happiness” Mental Health Webinar for 2020 Asian Heritage Month
Masterclass for youth Leaders & Speakers
2020 Gen Z Holiday Roundtable Program
2021 Lunar New Year Zoom Party

Contributor

Asian American Women Leadership Conference

Co-Presenter | Panelist

SAPA Career Development Workshop (2016 - 2020)
Toastmaster District 83 Annual Conference

Professional Affiliation

Advanced Communicator Silver (ACS)
Advanced Leader Bronze (ALB)
Toastmasters International

Charter Member

SHRM National & CNJ Chapter, HRCI

Co-Chair, Diversity & Inclusion Committee

SHRM CNJ Chapter

Widely recognized as a mentor and talent cultivator for the next generation of leaders and speakers, Jaclyn forged the ground-breaking **Masterclass for Youth Leaders & Speakers** platform that influenced more than 200 global participants via generational dialogue about “Leadership in the New Normal.” She is the founder of D-I-C-E Consulting and co-founder of iHub at D-I-C-E which specialize in diversity, inclusion, and equity initiatives in the corporate and community level, and was the key mover behind the **Gen Z Holiday Roundtable program** launched in 2020.