

SPONSORSHIP MATRIX

Sponsorship Level		Diamond*	Platinum	Gold	Gold Social Media	Silver	Bronze**
Your Cost		\$12,999	\$5,999	\$4,499	\$4,499	\$3,499	\$2,099
Benefits (Approximate Value)		Exclusive					
Website: Rotating Ad on Website	\$1,000	Fixed Ad on Homepage	X	X	X	X	X
Website: Logo Recognition on the Website	INCL	X	X	X	X	X	X
Website: Unlimited Job Listings on the Website	INCL	X	X	X	X	X	X
Business Planning Meeting	INCL	X	X	X	X	X	X
Monthly Social Media Marketing	\$1,500	X			X		
Social Recognition	\$300	XX ⁵	XX ²	X	X		
Email: Feature article in the e-newsletter by your agency and/or about your agency	\$350	XX ²	X	X	X	X	X
Email: Business name with link on E-blasts	\$1,000	X	X	X	X	X	
Email: Sentence Description & Logo on E-Blast	\$1,000	X	X				
Email: One mass email /year via E-blast	\$600	XX ²	X	X	XX ²	X	
Member Meetings: Recognition at all meetings	INCL	X	X	X	X	X	X
Member Meetings: 2 In-Person Seats	\$600	X	X	X	X	X	X
Member Meetings: Sponsor	\$600	X	X	X			
Member Meetings: 5 minute commercial at 1 meeting	\$350	X	X	X			
Member Meetings: Educational 1 Hour	\$500	X			X		
2 Associate Memberships	\$150	XX ²	X	X	X		
Event: 5 minute commercial at your sponsored event	\$250	X	X	X	X		
Event: Exclusive sponsor of Golf, Expo or Crab Feed. (Includes Banner and Recognition on Printed Material)	\$3,000	X					
Business & Medicare Expo: Sponsorship, Booth & 8 Admissions	\$1,050	XX ²	X	X	X	X	Option
Crab Feed: Table for 8	\$680	X	X	X	X	X	Option
Crab Feed: Drink Tickets, \$100	\$100	X	X	X	X	X	
Golf Tournament: Tee Sponsorship	\$500	X	X	X		X	
Golf Tournament: Foursome	\$800	XX ²	X	X		X	Option
Golf Tournament: Mulligans (4)	\$160	XX ²	X	X		X	
Golf Tournament: Party Tee #14	\$800	X					
Golf Tournament: Happy Hour sponsorship (Exclusive Happy Hour Sponsor Signage)	\$1,500	X					
Total Package Valued At:		\$21,000	\$9,800	\$8,500	\$8,500	\$6,800	\$3,800

* Exclusive Sponsorship - One Diamond Sponsor Only

** Bronze package: Choose 2 of the 3 Main In Person Events (Biz Expo, Crab Feed, Golf Tournament)

² Two of the same items on specific sponsorship levels.

⁵ Five of the same item on specific sponsorship levels.

Visit Our Sponsorship Page for More Options

<https://CAHIP-NorCal.org/product/annual-sponsorship/>